Developing a Safety Culture THAT PAYS!

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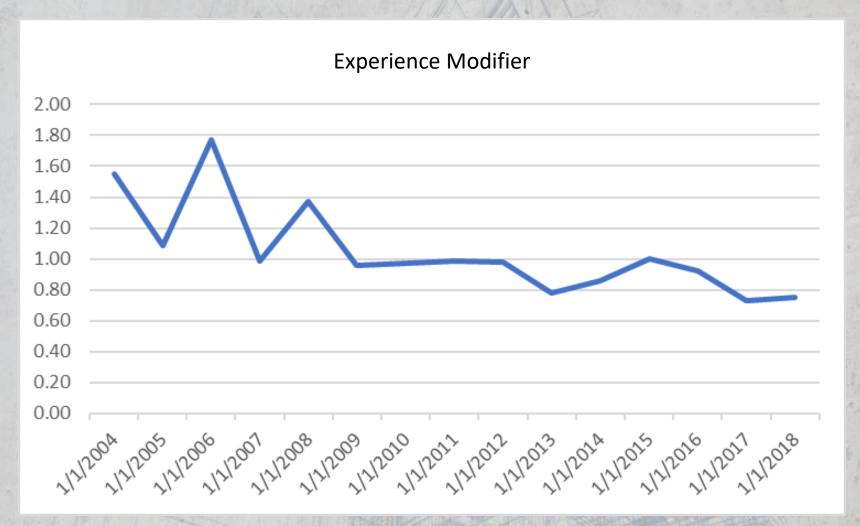


The General Duty Clause - Sec. 5(1)

- Each employer shall furnish to each of his employees employment and a place of employment which are free from recognized hazards that are causing or are likely to cause death or serious physical harm to his employees;
- Each employer shall comply with occupational safety and health standards promulgated under this Act.
- Each employee shall comply with occupational safety and health standards and all rules, regulations, and orders issued pursuant to this Act which are applicable to his own actions and conduct.



Risk Has Been Reduced Over Time



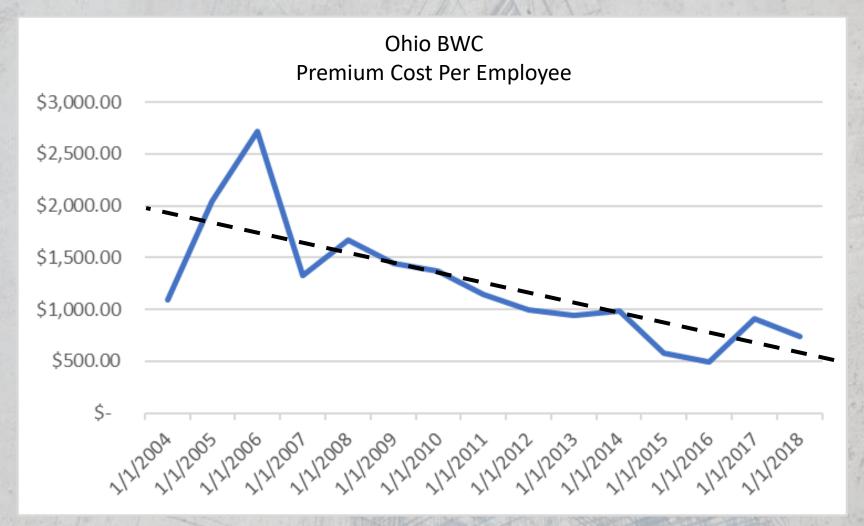


OSHA Statistics Trends





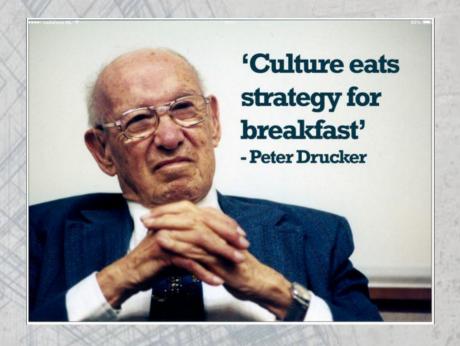
Historical Trends at ConSeal





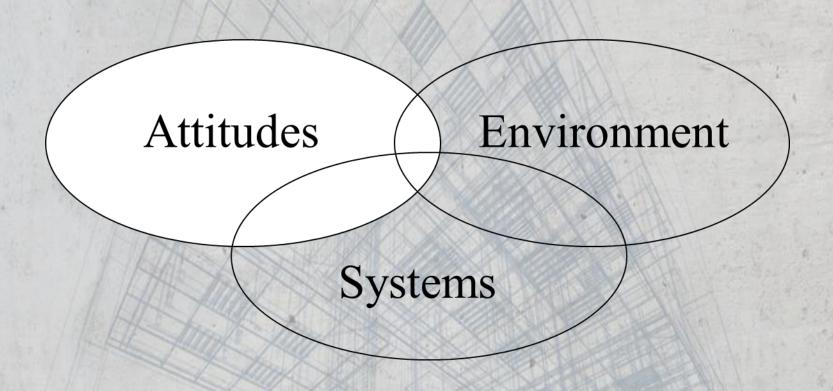
What is a CULTURE

- the beliefs, way of life, art, and customs shared and accepted by people.
- the attitudes and beliefs about something of people.

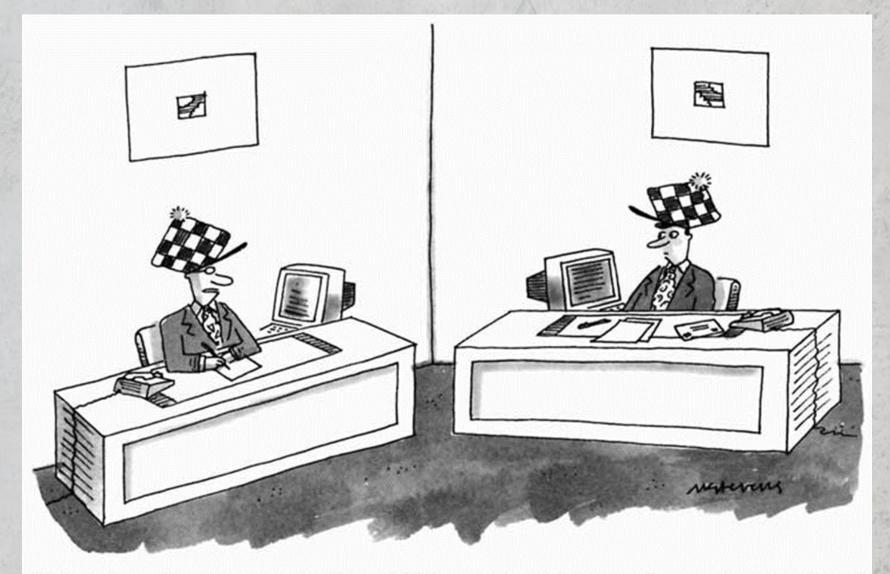




Factors in creating Culture







"I don't know how it started, either. All I know is that it's part of our corporate culture."



Safety Culture

"A safety culture is an organizational atmosphere where safety and health is understood to be, and is accepted as, a high priority".







Which is the number one priority?

- SAFETY
- QUALITY
- PRODUCTION
- CUSTOMER SATISFACTION





The reality is...

You cannot eliminate all risk. Some risk will ALWAYS be present.

You CAN manage risk.



Everything in balance





How do you get there?

- Elements of an effective Safety Culture:
 - Care about people
 - Create relationships
 - Coaching
 - Be visual
 - Create the environment
 - Stop "at risk" behavior



Care About People

"People don't care how much you know until they know how much you care."

-Theodore Roosevelt





Don't yell, cuss, and fuss





Choose Clean Language

Sticks and stones may break my bones, but words will never hurt me. Correct?





Choose Clean Language

Sticks and stones may break my bones, but words will never hurt me.

FALSE!



Create a Relationship

A relationship creates common empathy among different people. You still might not like what they have to say, but you might see their point.

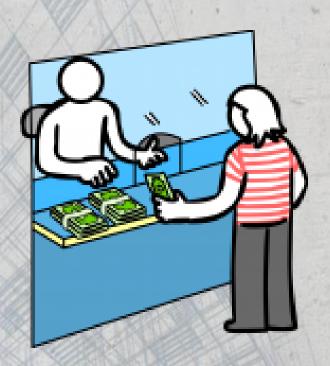




The Emotional Bank Account







WITHDRAWLS



A Relationship Builds Trust







Coach for Performance

Teach the behavior you want.





Coach for Performance

Explain why.





Coach for Performance

Know your team, treat them differently.

 People come to work with "baggage"; learn to recognize this. Create a way to deal with it.





Walk the floor.





Assign other "watchers" in the plant.





Immediately stop "at risk" behavior"





Make it personal.





Create the Environment

- Signs, posters, and other visual messages
- Change the message often











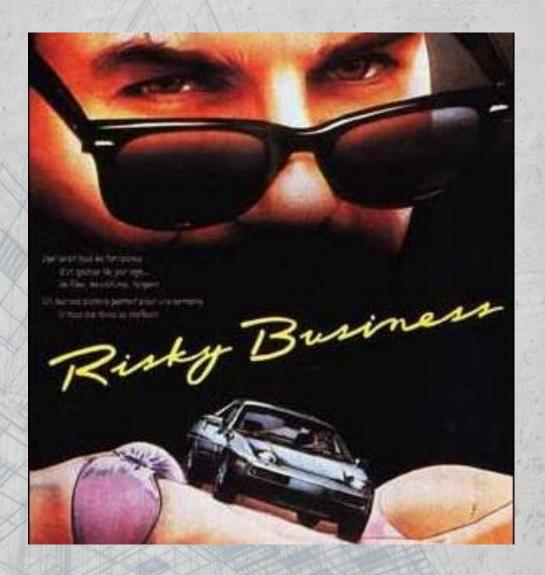
Create the Environment

- Use dynamic tools
 - Digital sign boards
 - Visual effects, lights, signals
 - TV with messages connected to the internet





Stop At Risk Behavior





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Stop "At Risk" Behavior

- "Seasoned" employees
 - "I've done this a thousand times."
 - "It's never happened, it won't happen."





Stop "At Risk" Behavior

- "Seasoned" employees
 - "I've done this a thousand times."
 - "It's never happened, it won't happen."
- New Employees
 - They don't know what they don't know.





Teach Risk Awareness

- Tell employees what can happen.
- Create a sense or urgency.
- Connect the impact to family.
- Show a different outcome.





The Glass Ceiling

 Safety will only rise to the level allowed by the owner / senior manager.





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How is safety in your plant?

Measure safety effectiveness using the safety wheel.

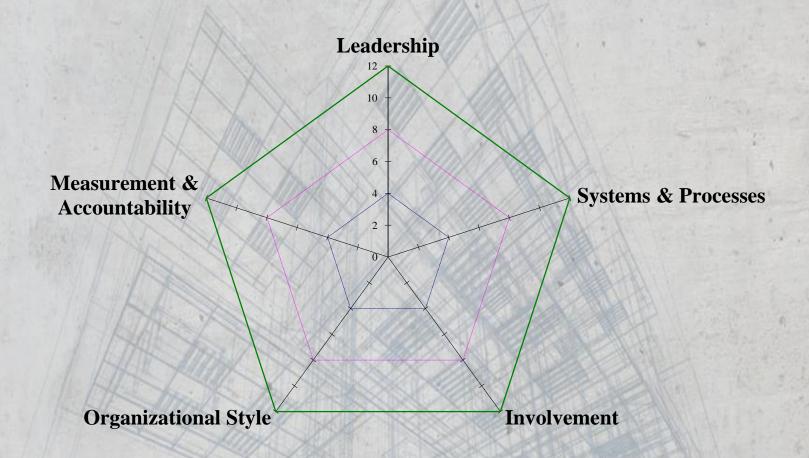




Assessing Your Safety Culture

- Do this exercise on your own
- Using the safety culture wheel:
 - Rate your company on four statements in five categories
 - Using the results, determine the safety culture gaps.







The Safety Wheel Instructions

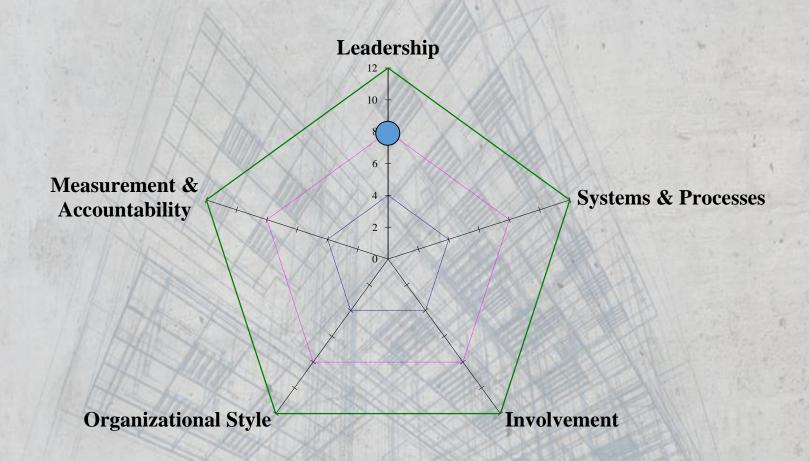
- Consider the questions in each category.
- Rate your company on a scale of 0-3.
 - 0 = Weakness
 - 1 = Some aspects covered
 - 2 = Could be improved
 - 3 = Strength
- Total the points in each category (12 points max.)
- Plot the sum of each category on the wheel.
- Draw a line to connect the points.



Leadership

- Leadership commitment to safety is active, visible and lively.
- _A clear and inspiring vision has been established for safe performance.
- _Safety is viewed and treated as a line management responsibility.
- _Safety is clearly perceived as an organizational value on the same with productivity and quality.
- TOTAL POINTS



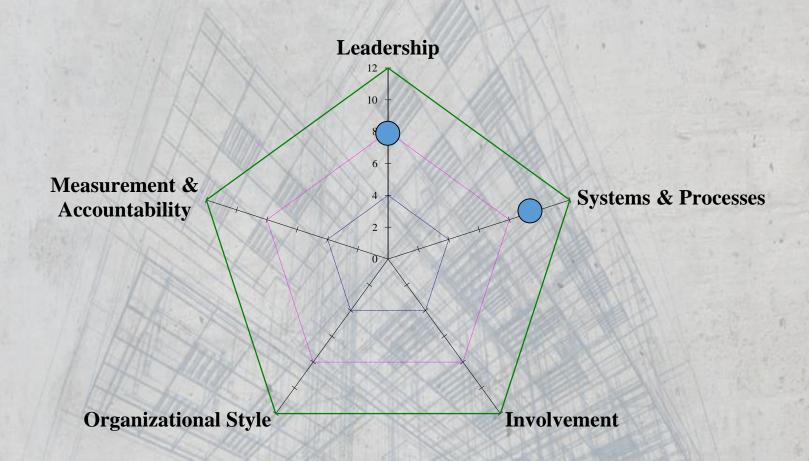




Systems and Processes

- _Supervisors and workers partner to find and correct systems causes of incidents.
- _Communication systems are abundant, effective and flow well in all directions.
- _Training systems deliberately and systematically create competency for the right people at the right time.
- _Safe operating procedures and policies are clearly defined and communicated.
- TOTAL POINTS



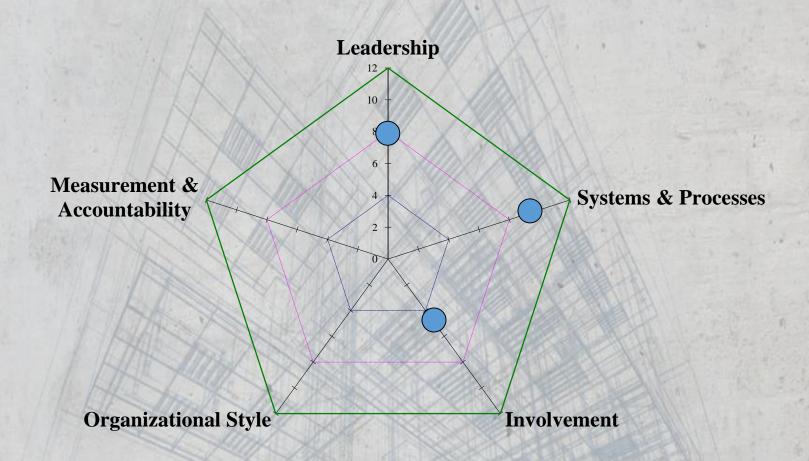




Involvement

- _Workers are skilled at problem solving and decision making.
- _Labor and management work together to address safety systems issues.
- _Team orientation achieves involvement and cooperation.
- _Innovation, participation and suggestions are encouraged at all levels.
- TOTAL POINTS



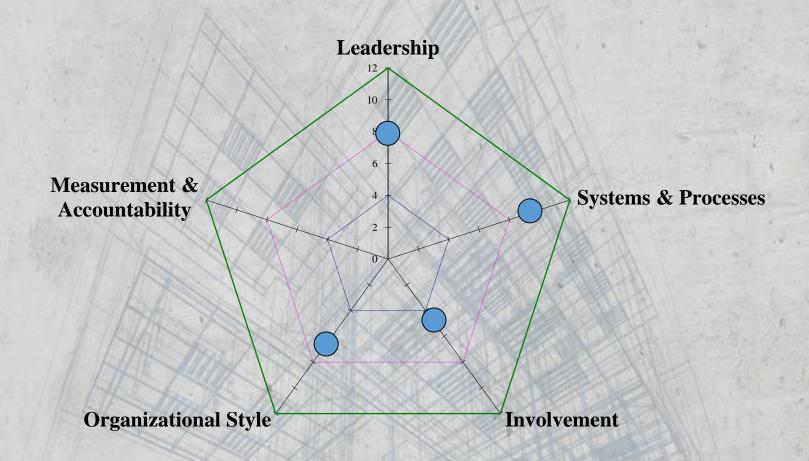




Organizational Style

- _Trust and openness are the norm.
- _Positive reinforcement is used regularly. Not negative!
- Bureaucratic obstacles are removed.
- There is formal and informal recognition for great performance at all levels.
- _TOTAL POINTS







Measurement and Accountability

- _All levels of the organization have safety goals and process responsibilities clearly defined.
- _The process of achieving results is a key safety measure.
- _Performance reviews include accountability for safe performance at all levels.
- _Supervision is accountable to perform safety observations and feedback.



